



2015 IPMA Executive Seminar

Sep 14, 2015 - 12:00pm - Sep 16, 2015 - 12:00pm

Seminar Theme “Developing Effective IT Leadership”

Agenda with Abstracts

Monday	September 14
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12:00 pm **Registration and check-in**

1:30 pm **Achieving Leadership Excellence – Part 1**

- Robert Jeffers, Lindsey & Jeffers

We’re not born with the wisdom and practice people typically refer to as leadership, we must learn it by using our experiences to drive awareness, new possibilities, and positive growth. This session increases leadership acumen by having participants look at themselves through the lens of organization development, engage in interactive discussions, and assess ways they and others can insure continued results.

Specifically, participants will:

- *Distinguish leadership from management and explore how these are two invaluable sides of the same coin*
- *Increase their ability to communicate in ways that inspire others to action*
- *Learn the two types of vision that compel effective innovation*
- *Clarify a specific set of actions to implement back at work*

3:30 pm **Achieving Leadership Excellence – Part 2**

- Robert Jeffers, Lindsey & Jeffers

Continuation of 1:30 session.

6:30 pm **Dinner – Introduction - IPMA; “A Brief Presentation on Campbell's Resort from the 5th Generation Owners and Operators” - Eric Campbell and Tom Campbell**

Tuesday	September 15
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7:15 am **General Breakfast**

Corporate Member Breakfast

- Q&A with Agency CIO panel

8:30 am **Tapping Into Military Leadership Talent**

- Steve Vincent, The Informatics Applications Group

As Governor Jay Inslee notes in his Executive Order on Veterans Transition Support, “Hundreds of military personnel separate from the service each month, and select Washington State as their home after serving our country with distinction. We honor their service and commitment by supporting their transition to civilian life. As part of our efforts to rebuild a robust economy and return to full employment, I have asked private and public leaders throughout our state to help veterans and their families in effectively navigating this transition, and increase our collective efforts to help them obtain living wage jobs.”

Many barriers exist to achieving the Governor’s goal. Despite years of combat operations, less than 1% of the U.S. population has served in the military. The cultural divide can prevent well-intentioned employers from understanding how these men and women can add value to their workforce. At the same time, exceptionally experienced, technically savvy individuals with a wealth of leadership and management talent often struggle to translate their abilities into terms that make sense in the civilian marketplace.

What Attendees will Learn:

- *Insight on the “soft” skills military veterans possess*
- *Understanding of the leadership training and experiences many military veterans bring to the civilian sector*
- *The cultural barriers that make it difficult to hire military veterans, and tips for how to overcome them*

10:00 am Neurodiversity: What Science Reveals About Leading Multicultural Teams

- Samad Aidane, NeuroFrontier.com

In today's increasingly diverse and multicultural business environment, organizations require IT leaders who can effectively work and lead in an increasingly diverse, multicultural, and international workplace. More than ever before, the capacity to manage and leverage cultural differences plays a significant role in achieving success.

Cultural intelligence, the ability to quickly, comfortably, and successfully adapt to new cultural contexts, is becoming an increasingly important skill for individuals at all levels of the organization and especially for IT professionals.

Samad will provide an understanding of the key insights emerging from the latest research on cultural intelligence and their application to leading and working in multicultural teams. The workshop draws from evidence-based insights from the growing body of research in cognitive and social neuroscience demonstrating the substantial degree to which culture influences how the brain processes information.

What Attendees will Learn:

- *Recognize the challenges of leading in a cross-cultural environment*
- *Understand the latest research findings on cultural intelligence*
- *Gain practical tips, techniques, and strategies on how to develop a culturally intelligent leadership and communication style*

11:30 pm Lunch

12:45 pm Transform Your Agency with Modern Technology, Project Management and Leadership Approaches

- William Sanders, Oracle

Leaders of public sector agencies are under increasing pressure to modernize service delivery in response to increasing customer expectations yet shrinking financial, and in some cases, human resources. William plans to discuss tools, tips and techniques for public sector agencies to use as they look to respond to these pressures without losing focus on their core mission and in such a manner as to reduce risks associated with new system implementation. William will discuss project management approaches, tools that can enable those approaches, and the leadership necessary to enable the teams to perform and the end users to better adapt to change. Specific discussion points will include cloud tooling, rapid application development methodologies and leadership methods tied to the lifecycle of change.

What Attendees will Learn:

- *Tools, tips, techniques to reduce project risk*
- *Project and leadership approaches to better adapt to change*
- *Leadership methods tied to the lifecycle of change*

2:15 pm Managing Organizational Change and Decision Making

- Andrew McMasters, ImprovMindset

This presentation provides tools for active listening, a matrix for dealing with organizational change and decision-making tools to help understand the role your 'gut reaction' plays in leadership.

What Attendees will Learn:

- *Decision making tools*
- *Change Management matrixes for dealing with employees*
- *Awareness of personal listening and leadership styles*

7:00 pm

Dinner - Swing For The Fences

- Earl W. Overstreet, General Microsystems Inc.

This presentation uses baseball metaphors to explore the thirty-two year history of General Microsystems Inc. (GMI) as an IT infrastructure provider. Lead by Earl Overstreet, GMI has transformed itself multiple times in response to new technology capabilities and customer needs. GMI has been recognized for community service in addition to the excellence of their products and services.

What Attendees will Learn:

- *Building a team*
- *Creating a competitive advantage*
- *Thinking big*

Wednesday

September 16

7:15 am

General Breakfast

8:30 am

The Role of the Government Executive Throughout the Life Cycle of Large, Complex Transformation Projects

- Gerri Magers, CGI

Gerri will discuss the role of the government executive throughout the life cycle of large, complex transformation projects.

What Attendees will Learn:

- *Successful governance in modernizing enterprise systems*
- *How to turnaround troubled projects toward successful implementation*
- *Innovating funding alternatives in times of stretched budgets*

10:30 am

IT Professional Services Master Contract Program

- Scott Smith, Department of Enterprise Services

Currently? ITPS is a "two-tiered" competitive solicitation program for state agency project work in several IT service areas. Categories have been identified for those service areas. Statewide spend is \$37 million.

Where are we going? Through a series of Lean Value Stream Mapping (VSM) exercises we have identified a number of issues with the current program. DES has completely re-thought how this program is meeting customer needs and we are developing mitigation strategies for testing.

What Attendees will Learn:

- *What is currently available*
- *Methodology and strategies of category and requirement development*
- *Near Future – Outline proposed new strategies for a completely different kind of program targeted at customer needs.*