



## 2017 IPMA Executive Seminar

Sep 18, 2017 - 12:00pm - Sep 20, 2017 - 12:00pm

### Seminar Theme “Leadership and Partnership”

<b>Monday</b>	<b>September 18</b>
<b>12:00 pm</b>	<b>Registration and Check-in</b>
<b>1:30 pm – 5:00 pm</b>	<b><u>Rapid Information Exchange</u> - Corporate Members and Agencies rotate to meet each other in a series of short meetings. They share plans, priorities and strategies.</b>
<b>6:30 pm – 8:00 pm</b>	<b>Dinner and Introductions – IPMA <u>Cascadia Subduction Zone; Tools, Measuring, Predicting</u> Paul Bodin, Research Professor, Acting Director of the Pacific Northwest Seismic Network</b>
<b>Tuesday</b>	<b>September 19</b>
<b>7:15 am – 8:15 am</b>	<b>General Breakfast</b>
<b>8:30 am – 10:00 am</b>	<b><u>Watson Impact in State &amp; Local Government</u> Chris Codella, Cognitive Solutions CTO, IBM-</b>
<b>10:15 am – 11:45 am</b>	<b><u>Brand Strategy and Innovation for Game Changers</u> Cordila Jochim, Corhouse</b>
<b>11:45 am – 1:30 pm</b>	<b>Lunch <u>Guest Speaker, Rep. Zack Hudgins, House of Representatives, Chair State Government, Elections and IT</u></b>
<b>1:30 pm – 3:00 pm</b>	<b><u>Transformation as an Opportunity</u> Gregg Descheemaeker, Director, US Education, State/Local Government, Intel Sara Stiles, Regional Manager, Intel</b>
<b>3:00 pm</b>	<b><u>Networking Time – Reservations Required for State Staff</u> Golf - Lake Chelan Golf Course – Sponsored by CGI, CNSI, and Woodburn. Wine Tasting - Benson Vineyards – Sponsored by CA Technologies, CodeSmart, Deloitte, F5, and ImageSource.</b>
<b>7:00 pm – 8:30 pm</b>	<b>Dinner <u>National Guard Leadership in Service to our Nation and State--Colonel (Brigadier General select) Jeremy Horn, Commander, Washington Air National Guard and Director of Joint Forces, Washington National Guard</u></b>
<b>Wednesday</b>	<b>September 20</b>
<b>7:15 am – 8:15 pm</b>	<b>General Breakfast</b>
<b>8:30 am – 9:00 am</b>	<b><u>Legislative Update</u> Connie Michener, WaTech</b>
<b>9:00 am – 11:30 am</b>	<b><u>The Shift from One to Many</u> Meisha Rouser, The Watermark Group</b>