



2017 IPMA Executive Seminar

Sep 18, 2017 - 12:00pm - Sep 20, 2017 - 12:00pm

Seminar Theme “Leadership and Partnership”

BIOs for Speakers

Monday	September 18
6:30 pm – 8:00 pm	<p>Paul Bodin, Research Professor, Manager and Acting Director, Pacific Northwest Seismic Network (PNSN), University of Washington, Seattle</p> <p>Paul Bodin has managed the PNSN since 2006. The PNSN is the authoritative regional seismic monitoring network in the states of Washington and Oregon, and is a cooperative partnership with the University of Oregon, and the US Geological Survey. His research has focused on faulting physics and resulting patterns of earthquake occurrence, and in the impacts of strong ground shaking at vulnerable sites. His current lead motivation is to implement the Pacific Northwest portion of an emerging west-coast-wide Earthquake Early Warning system, called ShakeAlert, that uses real-time seismic and geodetic data to provide a few seconds to a minute or more of warning in anticipation of potentially damaging shaking for users to take critical defensive actions. His additional research projects include monitoring and studies of soil liquefaction and non-linear response, earthquake triggering, earthquake scaling studies, and studies of “slow” earthquakes and non-volcanic tremor.</p> <p>Prior to taking over running the PNSN, he was an Associate Professor at the Center for Earthquake Research and Information at The University of Memphis, Tennessee. At Memphis, he studied the knotty problems of earthquake triggering (by other earthquakes) and “earthquakes where they aint s’posed to be”...that is...large earthquakes remote from plate boundaries.</p> <p>He earned the Ph.D. in Geophysics from the University of Colorado in Boulder in 1994 and holds a Bachelor of Arts degree from The University of California in San Diego in Chemistry and Earth Sciences, and a Master of Science degree from Humboldt State University in Geology.</p>

<p>Tuesday</p>	<p>September 19</p>
<p>8:30 am – 10:00 am</p>	<p>Chris Codella, Cognitive Solutions Chief Technology Officer, IBM</p> <p>Dr. Christopher F. Codella is an IBM Distinguished Engineer and Chief Technology Officer, Cognitive Solutions, Worldwide Government Center of Competence. Raised in the northeastern US, he received a B.S. degree from Rutgers University, an M.S.E. from the University of Michigan, and a Ph.D. from Cornell University, all in Electrical Engineering. His dissertation work focused on fabrication, characterization and numerical simulation of compound semiconductor devices. Over the course of his career at IBM he has made groundbreaking contributions in both hardware and software technologies.</p> <p>Dr. Codella first joined IBM at its microelectronics laboratory in East Fishkill, NY doing MOS device and process design using numerical simulation and analysis, and developing device models for computer based circuit and chip design. In 1989 he became a Research Staff Member in the Computer Science Department at the IBM Thomas J. Watson Research Center where he was manager of the Virtual Worlds Group developing software for collaborative, networked virtual environments. During an assignment with the IBM Consulting Group in the mid-1990s, he led development of a framework for reuse of models and code across client industry sectors. Later, as Senior Manager of the Enterprise Middleware department at the T. J. Watson Research Center, he led a team in research and advanced development of object-oriented application server technology, distributed systems, reusable software components, component architecture, and web services. The group contributed many innovative software technologies that became part of IBM's middleware products. He received IBM's Invention Achievement Award, and an Outstanding Technical Achievement Award for his contributions to Enterprise Java and J2EE. In 2002 on assignment to the Research Division headquarters staff he led the creation of IBM Research's Global Technology Outlook, a yearly study of industry and technology trends and implications that helps direct the company's technical strategy. In 2003 Dr. Codella became Deputy Chief Technology Officer of IBM Federal, where he directed a team of executive consultants who advise government agencies and their mission partners on information technology, and was responsible for feeding requirements from the federal sector back into IBM research and development. He returned to the T. J. Watson Research Center in 2008 to lead a team focusing on technical relationships between the IBM Research Division and the US Government. This team also helped shape the Research strategy by considering the most challenging problems facing those government agencies most concerned with the early adoption of emerging technology. In 2011 he began his current chain of assignments applying advances in complex data analytics, cyber security, IBM's</p>

	<p>Watson technologies and machine learning to mission challenges in government, particularly intelligence and defense.</p> <p>Dr. Codella is a Senior Member of the Institute of Electrical and Electronics Engineers, author of numerous of professional publications and conference papers, is a frequent conference speaker, and holds several US and international patents. He lives with his family in New York's Hudson River Valley.</p>
<p>10:15 am – 11:45 am</p>	<p>Cordila Jochim, Corhouse</p> <p>Cordila (Cor) Jochim is Chief Growth Strategist @ Corhouse – a consultancy dedicated to encouraging people and companies to be big and blow the doors off what’s possible. Because talk is cheap, Corhouse builds tools, processes and strategies and shares them with the world so that you too can take that boost and turn it into action. Corhouse has a sliding scale of clients from up-and-coming to super-fancy in industries that span fashion, technology, finance, cybersecurity, and more - all interested in changing the world. She thinks movements are the jam and leads Lean In Seattle + Lean In Women Veterans, Facebook Chief Ops Sheryl Sandberg’s leadership movement. Under her leadership the movement has grown 1900% and fueled Cor’s fire to build a global brand strategy movement using fashion as a global connector and storytelling medium. Consider it fashion’s ‘we are the world.’ She is also in the final stages of her book FullDollar, the story of her recovery from traumatic brain injury at age 7 that left her bed-bound for 8 years in her 30s and 40s and burdened with the feeling like she was “50 cents on the dollar.” It turns out feelings of insecurity and insufficiency plague us all but Cor’s got a solve that can make you not just a Full Dollar, but a Full Dollar Boss – an epicenter of activity, influence, fulfillment, and impact. If you want in on the movement or are interested in being a FullDollar Boss, check out corhouse.com.</p>
<p>11:45 am – 1:00 pm</p>	<p>Representative Zach Hudgins, House of Representatives</p> <p>Rep. Zack Hudgins has served Washington’s 11th Legislative District— comprised of Renton, Tukwila, Kent, and South Seattle—since December of 2002, after being elected in November of 2002.</p> <p>Hudgins serves as chair of the State Government Committee. This committee considers a broad array of issues relating to state government, including state agency rule-making, procurement standards, information technology systems and security, performance audits and public employment. The committee also considers issues relating to elections, campaign finance, public disclosure and ethics in government.</p> <p>In addition, he serves on the House Committee on Technology and Economic Development, House Committee on Appropriations, and the Joint Legislative Systems Committee.</p>

	<p>Representative Hudgins has served in the past on the Commerce and Labor Committee, the Business and Financial Services Committee and the Transportation Committee. He is the most recent past chair of the Joint Administrative Rules Review Committee. He has represented the Legislature on the State Arts Commission, the Technology Services Board, and the Joint Committee on Veteran and Military Affairs.</p> <p>His legislative focus is on creating and keeping jobs in Washington; making our government more effective and efficient; and protecting citizens, especially those from low-income and minority communities.</p> <p>He serves on the South Seattle College President’s Advisory Committee and is involved in the community. He previously served on the boards of the Friends of the VA Fisher House which helps veterans and their families and Domestic Abuse Women’s Network which provides services to survivors of domestic abuse and violence. Zack also serves on the Task Force on Cybersecurity for the National Conference on State Legislatures in an effort to educate and engage fellow lawmakers on cybersecurity policy discussions.</p> <p>He lives with his wife, Gabriela, and his young son, in a renovated 1926 Tukwila farmhouse.</p>
<p>1:00 pm – 2:30 pm</p>	<p>Gregg Descheemaeker, Director, U.S. Education, State & Local Government, Intel Solutions Group</p> <p>Gregg is the U.S. SLED Manager for Intel’s Industry Solutions Group. His team is responsible for business development and demand creation for Intel based technologies in the public sector vertical. With over 25 years’ experience working with State government and education, Descheemaeker has designed and built local and wide area networks, helped grow Intel Online Services (this was “Cloud” before it was cool!), was Director of Sales for Intel’s U.S. consulting sales team, and has been a member of several teams responsible for securing design wins for education technology platforms, reference platforms such as blade servers, video conferencing, and home healthcare solutions.</p> <p>Sara Stiles, Public Sector Account Executive, INTEL</p> <p>Educator turned IT evangelist responsible for managing Intel’s relationship with K12 School Districts, Higher Education Institutions and State/Local Government in Oregon, Washington, Idaho and Alaska. Sara supports organizations as they plan, initiate and expand strategic technology deployments to meet the needs of the communities they serve.</p>

<p>7:00 pm – 8:30 pm</p>	<p>Colonel (Brigadier General select) Jeremy Horn, Commander, Washington Air National Guard and Director of Joint Forces, Washington National Guard</p> <p>Colonel Jeremy Horn serves two roles in the Washington Military Department: Commander of the Washington Air National Guard and Director of Joint Forces for the Washington National Guard. As Commander of the Air National Guard, Colonel Horn is responsible for ensuring 2,200 Citizen Airmen are trained and equipped for both federal and state missions. As Director of Joint Forces, he is responsible for the Washington National Guard Joint Staff, Homeland Response Force, Civil Support Team, Counter Drug Program, State Partnership Program, and State Guard. Colonel Horn received his commission upon graduation with military honors from the United States Air Force Academy in 1989. He attended the Euro-NATO Joint Jet Pilot Training program at Sheppard Air Force Base, Texas, received an assignment to the A-10 “Warthog” upon graduation, and deployed twice to Incirlik Airbase, Turkey in support of Operation PROVIDE COMFORT. Colonel Horn amassed more than 2,300 hours in the A-10 as an attack pilot, forward air controller, and depot flight test pilot, and completed over three years as a T-38 instructor pilot and aerospace physiologist. He also served as an Air Liaison Officer with the Army’s 2nd Battalion, 75th Ranger Regiment; 101st Air Assault Division; and I Corps. In 2010, he deployed to Bagram Airbase, Afghanistan as a Joint Terminal Attack Controller supporting Operation ENDURING FREEDOM. Colonel Horn has commanded at the group and wing level prior to assuming his current position.</p>
<p>Wednesday</p>	<p>September 20</p>
<p>9:00 am – 11:00 am</p>	<p>Meisha Rouser, Leadership Coach & Organizational Psychologist, The Watermark Group</p> <p>Meisha Rouser, an organizational psychologist and leadership coach, has worked with thousands of executives, managers, and high potential leaders to be more effective in facilitating others output. Her rigorous academic research, cutting edge methodologies, and proven tools help leaders to become more emotionally and socially intelligent, productive, and engaging. Established in 2005, the Watermark Group has continually proven to be an industry leader for quality leadership development.</p>