



2018 IPMA Executive Seminar

Sep 17, 2018 - 12:00pm - Sep 19, 2018 - 12:00pm

Seminar Theme “Leading Through Disruptive Change”

BIOs for Speakers

Monday	September 17
6:30 pm – 8:00 pm	Dinner
7:15 pm – 8:00 pm	<p><u>Winemaking Industry in Chelan</u> Steve Kludt, Winemaker/Owner, Lake Chelan Winery</p> <p>We can’t talk about our winery without talking about apples. The Lake Chelan Valley once teemed with apple orchards. Apple-growing was a source of income, a way of life, and the common thread that held our community together. In fact, apples lured Steve and Bobbi Kludt to the valley in 1975 when they started Kludt Waldron Orchards with Bobbi’s parents, Jim and Betty Waldron. It’d been their dream to live off of the land and to raise their family in the beautiful northwest. Steve and Bobbi were living the life they’d envisioned and their small orchard in Manson grew heavy with fruit. Like most farmers in the Chelan Valley, the Kludt’s enjoyed many years of success and their apple orchards thrived. Over the years they purchased more land and expanded with new varieties and cherries. But in 1998, their world came crashing down. A veil of sadness fell over the valley when the apple market collapsed. Sadly, many farmers lost their land – the lifeblood that had been in their families for many generations. On the brink of losing everything, the Kludt’s quickly realized that they needed a new direction in order to thrive as farmers in Lake Chelan.</p> <p>That same year, they fearlessly pulled their Red Delicious apple trees and planted the first commercial vineyards in the Chelan Valley. Steve and Bobbi had great big dreams to preserve their farm and way of life through Lake Chelan Winery. With the help of a few visionaries and friends, this dream was seen to fruition, and the Lake Chelan Valley Wine Industry was born as more and more farmers began planting vineyards and building wineries of their own. The community that had once been crippled by the devastating collapse of the apple market, found hope and restoration growing in a little vineyard along the northern slopes of Lake Chelan. We’re incredibly proud to hold the distinction of being the first winery in the valley and to have pioneered the Lake Chelan Valley Wine Industry.</p>

<p>Tuesday</p>	<p>September 18</p>
<p>8:30 am – 10:00 am</p>	<p><u>Is Your Organizational Structure Getting in Your People’s Way?</u> Dean Meyer, Author and Executive Coach</p> <p>Dean Meyer is an expert in organizations. He facilitates transformation processes; and he coaches executives on organizational and internal political issues. Dean is one of the original proponents of the businesses-within-a-business paradigm, where every manager thinks and acts like an entrepreneur who runs a small business that's funded (budgeted) to produce products and services for customers inside the organization and beyond.</p> <p>Dean is both a visionary and a mechanic. He paints a clear picture of how organizations should work. And he helps leaders implement that vision with pragmatic frameworks and change-management methods. For over 35 years, Dean has dedicated his career to developing a science of what others may call "soft" challenges -- the organizational ecosystem in which we work.</p> <ul style="list-style-type: none"> • He developed an entirely new science of organizational structure, and methods to induce flexible, effective cross-boundary teamwork. • He pioneered the application of market economics inside organizations to design business planning, budgeting, service costing, demand management, and alignment processes. • He invented a method and tool -- FullCost -- for business planning, budgeting, and product/service costing that makes it practical for an organization to calculate the true cost of its entire product line. • He developed an approach to corporate culture (based on learning theory) that leads to meaningful change in less than a year. <p>His research and experience have resulted in well-documented principles and frameworks, and proven, participative change processes.</p> <p>Dean has personally facilitated transformations in dozens of diverse corporate, health care, higher education, not-for-profit, and public-sector organizations.</p> <p>Dean is the author of eight books, including <i>Principle-based Organizational Structure</i> and <i>Internal Market Economics</i>. In addition, he's a former <i>CIO Magazine</i> columnist, and has published countless webinars, videos, monographs, and articles.</p> <p>Dean's consulting practice is NDMA (N. Dean Meyer and Associates Inc.) in Danbury, CT. It was established in 1982.</p> <p>Dean received a BS from the University of California at Berkeley, and an MBA from the Stanford School of Business.</p>

10:15 am – 11:45 am

Leading a Culture Shift: Igniting and Sustaining Positive Change
Betty Lochner, SPHR, Cornerstone Coaching and Training

Betty Lochner is an expert in workplace communications and relationships. She specializes in personal and organizational transformation by providing individual and group coaching and training in leadership and communication skills, culture change, building teams, and employee engagement.

Betty is nationally certified as a Senior Professional in Human Resources (SPHR) and holds a BA and M.Ed. in Communication and Higher Education Administration from Western Washington University. She is a certified trainer in Performance Coaching and holds a Green Belt in Lean Six Sigma process improvement.

She is also the former Director of Washington’s 529 Savings Plans and was the Product Owner for the development of DreamAhead IT project.

Betty is the author of two books on communication skills: *Dancing with Strangers*, and *52 Communication Tips*. Both books focus on how you can better lead and communicate with confidence and clarity.

For more information on her services and offerings visit her web site:

cornerstone-ct.com

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1:00 pm – 2:30 pm

Building a Culture of Innovation: How Amazon Built its Culture and How These Practices Can Be Leveraged
Alec Chalmers, Director, Public Sector Vertical, Amazon Web Services

Alec is a director on the AWS SLG team, where he is focused on managing a team of solution and strategy leaders focused on Health and Human Services, Justice and Public Safety, Transportation and the Internet of Things for state and local government customers. Alec also leads AWS’ GovTech sales organization.

Prior to AWS, Alec spent nine years in sales leadership positions at Adobe in their public sector and commercial sales organization. Most recently, Alec was the Group Vice President for Adobe’s commercial health care organization. His other roles at Adobe included serving as their Vice President of National Government Solutions that included responsibility for their state and local government business as well as the U.S. Federal Health & Human Services, Justice, and Treasury Departments.

Prior to joining Adobe, Alec was a Director at Symantec and Veritas software where he had responsibility for DoD and State, Local and Education sales. He started his career as an intelligence officer for the United States Navy and deployed out of Norfolk, VA. Alec graduated from the United States Naval Academy in Annapolis, MD where he received a Bachelor of Science in Political Science. He currently lives in Leesburg, VA with his wife, Maryanne, and their two children.

<p>7:00 pm – 8:30 pm</p> <p>7:45 pm – 8:30 pm</p>	<p>Dinner</p> <p><u>Living and Working in Beautiful Chelan</u> Jay Witherbee, Entrepreneur, Radio Host, former Mayor of Chelan</p> <p>Jay Witherbee was born and raised primarily in the Green River Valley graduating from Kent-Meridian High School in 1975. In the early 80's he discovering the Eastern Washington climate and lifestyle was a better fit for him and moved to Chelan permanently in 1990. Immersing himself in the local business and political scene proved to be the right path to his ultimate goal...an interesting journey thru what he refers to as "this experiment we call life". Jay knows where many of the skeletons are hidden in Chelan .. he should.. he was an active participant. He will share some of those stories with you... not the incriminating ones though.</p>
<p>Wednesday</p>	<p>September 19</p>
<p>8:30am – 9:00am</p>	<p><u>WaTech Zero-Based Budget Review and Project Update</u> Vikki Smith, Acting Director, WaTech Tim Gallivan, CFO, WaTech</p> <p>Governor Inslee named Vikki Smith as the Acting Director for Washington Technology Solutions (WaTech) in July of 2018 until a permanent director has been named. Vikki's home base is the Washington State Department of Revenue, one of the most awarded and respected state revenue agencies in the nation.</p> <p>Vikki has worked her entire career at Revenue, starting in June 1970 as temporary clerical staff and continuing to work her way up through the ranks to Chief Information Officer, Deputy Director, and then Director of the agency.</p> <p>As WaTech's leader, she has been working diligently to continue to stabilize agency finances, reorganize the agency to better meet its mission, improve customer satisfaction and employee engagement.</p> <p>Tim Gallivan is the Technology Billing and Business Manager for WaTech and has 18 years of non-profit and public service spanning across finance and information technology disciplines. Currently, Tim is the business lead and interim implementation program manager for the Zero-Based Budget Review project.</p> <p>Tim's specialties include non-profit and public sector finance to include budget and strategy planning, business process management and reengineering, business analysis, project management, business intelligence, IT service management (ITSM), and portfolio management.</p> <p>Tim's passion is working with students who are struggling academically. Tim tutors a group of first-graders once a week in reading and writing and enjoys helping students make connections in subjects they struggle with. In addition, Tim is an avid basketball and softball player and volunteers his time to coach and mentor young athletes.</p>

<p>9:00am – 10:00am</p>	<p><u>Successfully Navigating the Multigenerational Workforce</u> Joanne Lee, Leadership Development & Learning, Dept of Enterprise Services</p> <p>Joanne Lee is a Leadership Development Learning Design and Delivery Professional for the State of Washington Department of Enterprise Services. She has over 20 years of experience working in various workforce development roles. She also has experience in developing, supporting, maintaining, and expanding professional technical education partnerships to meet industry needs with customized training programs. Joanne has worked with diverse adult learners, providing training and support from one-on-one consultation to large-scale workshops, seminars, and training for various workforce populations. Joanne recently served as a Director of Workforce Readiness Diversity and Inclusion at Seattle SHRM for two years and Speaker Manager at ATD Puget Sound for one year. She currently serves as a board member for ESGR in Washington State.</p> <p>Joanne received her Graduate Certificate in Human Resource Management at the University of Phoenix and her Master of Arts degree in Instructional Technology and a Bachelor of Arts in Education from California State University, San Bernardino. In addition to her passion for building and maintaining relationships with community-based organizations, business, and industry, she also works to promote workforce and continuing education partnerships. She also serves as a member of the Education faculty of the Seattle Colleges.</p>
<p>10:15am – 11:45am</p>	<p><u>Today's CIO Leads from the Front</u> Butch Leonardson, Cornerstone Advisors</p> <p>Butch Leonardson leads IT Leadership and CIO Coaching at Cornerstone Advisors. Butch has helped numerous organizations improve leadership effectiveness. His prior experience includes CIO at BECU and practice director at Arthur Andersen. Cited often in the press including the Wall Street Journal, Butch was named a Bank Systems & Technology Elite 8 executive.</p> <p>Butch has been a speaker at several national events including the CUES School of IT Leadership. He is a graduate of Seattle University and a member of the Center for Leadership Formation Advisory Board. Butch stays Gonzo through his love of golf, boating and crabbing.</p> <p>I have three activities going on since retiring from BECU. Facilitator for the SIM Regional Leadership Forum; an Associate with Cornerstone Advisors focused on the CUES IT Leadership School and CIO Coaching for CU's and Banks; and some Enterprise IT coaching via Leonardson Leadership Services LLC</p> <ul style="list-style-type: none"> • 2011 Seattle Business Magazine CIO of the year finalist • 2014 Elite 8 executive by the Banking Systems & Technology Journal • 2014 Computerworld Premier 100 IT Leaders • Appointed for second term to the Governor's Technology Services Board , State of Washington; one of three private sector CIO • Board Member; Franciscan Highline Medical Center • Past Chair of the Board of Regents at Seattle University • Member Technology Services Board for The Seattle Foundation

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