

2015-2016 IPMA Corporate Member Value Statement

The following data outlines the value IPMA Corporate Members received during the 2015-2016 Corporate Member year, July 1, 2015 through June 30, 2016.

2015 IPMA Executive Seminar – Sept. 14 – 16, 2015

Attendance:

1. 65 senior State IT managers from 29 agencies, including 22 State agency CIO's.
2. 38 Corporate Member representatives from 26 companies.

Agenda:

3. Corporate Members provided speakers for 4 of the 10 speaking slots.
4. A Corporate Member only breakfast during the seminar provided for a Q&A session with Michael Cockrill, Washington State CIO and several newly appointed State Agency CIO's.
5. Fourteen hours of organized networking time provided multiple opportunities for attendees to get acquainted and develop working relationships.

2016 IPMA Forum – May 17 – 18, 2016

Attendance:

- Total attendance for the two days was over 1,100.
- 400 people attended the opening keynote Michael Cockrill, Washington State CIO.
- 46 vendor booths were staffed by 195 vendor representatives.
- Contact information for all registered attendees was sent to all participating vendors.

Agenda:

- 81 speakers participated in 37 breakout sessions.
- Corporate Members participated in 22 sessions.
- State agency and vendor speakers shared the stage in 7 sessions.
- Corporate Members delivered four of the top ten rated sessions.
- Average attendance at Corporate Member sessions was 55.
- Attendance counts and feedback responses are available to presenters on request.

2015-2016 IPMA Professional Development

Corporate Members participated in 4 of the 5 IPMA Professional Development events for 2015-2016, including:

Event	Date	Attendance
Responsive Design - Software Design for Mobile Access	8/12/2015	90
COTS and Business Transformation – How to Navigate the Change	9/30/2015	140
Governance and Other Project Success Factors	1/27/2016	166
So You Want to be Agile in a Government Setting	3/9/2016	215

Corporate Member Lunch

January 28, 2016 – Agenda included:

- 2016 Legislative Session Panel on IT Public Policy & Issues with Representative Zack Hudgins, Representative Derek Stanford, and Michael Cockrill, Washington State CIO.

June 16, 2016 – Agenda Included:

- Legislative session wrap-up and pre-view; and ITPS Update from DES.