



# 2017 ANNUAL REPORT

## INFORMATION PROFESSIONAL MANAGEMENT ASSOCIATION

*Leadership - Education - Network*

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## **Message from the Chair**

Technology changes continue to increase at a more rapid pace putting pressure on State Government to adopt and implement changes in their business and technology operations. In 2017 the IPMA was able to provide a variety of outstanding professional training and education events throughout the year that directly related to the challenges facing state Government. These events would not be possible without the generous support of our corporate partners. Their financial and professional contribution to the IPMA programs translated into valuable learning experiences at minimal cost to public sector attendees.

I want to also thank the Washington State Agencies and Washington Technical Solutions (WaTech). Partnering with State Agencies allows sharing successes and insures that the IPMA is providing training that addresses the issues for both current and future business challenges in Washington State government.

Also, with deep appreciation, I want to acknowledge the partnering of a dedicated pool of volunteers, from the IPMA Board of Directors to the individuals that step up to help with all our events. In addition, I express my gratitude to our three paid support staff, all of whom make the IPMA a success.

Over our fifty plus year history the IPMA has developed a reputation for its dedication to providing professional development opportunities for the public sector's information technology (IT) leaders, managers and technical staff. The 2017 offerings included events on agile, quality assurance, cloud readiness, mobile business applicaitons, and leadership. The IPMA also conducted its annual Forum, free to public sector employees, providing two days of varied one hour tracks on relevant topics, changes in technology, leadership, keynote speakers, and networking with private sector vendors. In September, the IPMA's Executive Seminar was held in Chelan, Washington. This highly regarded three day event brought public sector management together with the private sector to hear speakers from a variety of disciplines, focusing on information technology, business and leadership.

The IPMA will continue its dedication to provide information, education and tools to help public sector leaders address their responsibility to the citizens they serve, in the most effective and efficient manner possible.

*Ann Bruner*

IPMA Chair, 2017

## **IPMA Mission Statement**

The *Mission of the Information Professional Management Association (IPMA)* is to help maintain the quality and professionalism of the Washington State Public Sector Business IT community. The IPMA is dedicated to:

- Promoting professional networking opportunities among public sector IT and business professionals and IT industry leaders.
- Enhancing the IT community's leadership, teamwork, collaboration and communications across Washington State public sector agencies.
- Providing professional education, development, training opportunities for the state's public-sector IT and business leaders, managers and technical staff that focus on:
  - Developing and enhancing key IT skills through true technical training.
  - Expanding leadership and managerial competency.
  - Providing visibility to new and emerging technologies.
  - Collaborating with business on IT solutions.
- Sponsoring events that support the state's emerging business issues

## **Organization**

The IPMA is organized as a not-for-profit Washington State Corporation. There are no stockholders. There are 12 members on the IPMA Board of Directors and their term of office is three years, with four positions elected each year. Directors are elected by the IPMA membership. There are three corporate officers who serve on the Board of Directors: A Board Chairman who also serves as the Corporation President, a Vice-Chairman, and a Secretary/Treasurer. No compensation is paid to any member of the Board of Directors for services as a member of the Board.

## **2017 Significant Events**

IPMA conducted the following events during calendar/fiscal year 2017:

- Twelve Board of Directors meetings were held the second Thursday of the month.
- On March 1<sup>st</sup> IPMA hosted the first of two Corporate Membership Lunches.
- Forum was held May 9<sup>th</sup> and 10<sup>th</sup> at St. Martin's College, Lacey, Washington.
- On June 15<sup>th</sup> IPMA hosted the second of two Corporate Membership lunches.
- Executive Seminar was held September 18<sup>th</sup> through the 20<sup>th</sup> at Campbell's Resort, Chelan, Washington.
- On October 11<sup>th</sup> the 2017-2018 LeaderPath Cohort began with class orientation.
- IPMA hosted five Professional Development events on a variety of different topics throughout 2017. The events consisted of four half-programs and one all-day program, all provided at nominal registration fees.
- The LeaderPath Alumni held three Community of Practice events for LeaderPath former graduates.
- Board of Directors Annual Planning Retreat was held December 7<sup>th</sup> and 8<sup>th</sup> to discuss strategic direction and prepare plans for 2018.

## 2017 IPMA Board of Directors

<b>Name / Office</b>	<b>Committees</b>	<b>Agency</b>
Ann Bruner, Chair 12-2018	Board Member Nominations, LeaderPath	Department of Licensing
Bryce Carlen, Sec/Treas 12-2018	Board Nominations, Professional Development, LeaderPath	Commerce Department
Matt Modarelli 12-2018	Executive Seminar, Professional Development	Military Department
Steve Young 12-2018	Board Member Nominations, Communications, Professional Development	Department of Natural Resources
Adam Aaseby, Vice Chair 12-2019	Professional Development	Health Care Authority
Carl Harris 12-2019	Forum, Executive Seminar	Dept. Fish & Wildlife
Tony Alfonso 12-2019	Forum, Professional Development	Evergreen State College
Rob St. John* 12-2019	Board Member Nominations, Communications, Finance Committee	Washington Technology Solutions
Vonnie Diseth 12-2020	Finance Committee, Board Memb Nominations, LeaderPath, Executive Seminar	Administrative Office of the Courts
Phil Grigg* 12-2020	Forum, Executive Seminar	Department of Licensing
Connie Michener 12-2020	Finance Committee, Communications, Executive Seminar	Washington Technology Solutions
Grant Rodeheaver* 12-2020	Professional Development	Department of Transportation

\*Resigned December 2017



# **Committee Reports**

## **Administration**

**IPMA Officers:** Ann Bruner (Chair), Adam Aaseby (Vice-chair), Bryce Carlen (Secretary/Treasurer)

**Program Description and Purpose:** Provide executive leadership to the overall IPMA operations; ensuring program plans and outcomes are in conformity with the IPMA Mission Statement, IPMA By-Laws and in compliance with all applicable laws and regulations of the State of Washington and the federal government.

### **Accomplishments and success measures for Year 2017**

- 2016 annual report
- 2017 yearly budget
- Successfully transferred financial institutions from Merrill Lynch to TwinStar Credit Union and Cetera.
- Standardized contract framework for contracted staff
- Completed contracts for 2018 staff
- Recruited a new Board of Directors
- Corporate appreciation luncheon
- CIO and Corporate evening reception
- New Corporate Orientation
- New CIO IPMA introductions

### **Participation**

Twelve members of the Board of Directors and 3 contracted staff

## **Professional Development**

**Committee Members:** Adam Aaseby (Leader), Connie Michener, Bryce Carlen, Matthew Modarelli and Steve Young. Dan Kruger Professional Development Coordinator.

**Program Description and Purpose:** The purpose of the Professional Development (PD) Committee is to provide educational and networking events for the Washington State Government, as well as local government, information technology (IT) and business community. The Committee collaborates with IPMA Corporate Sponsors, IT vendors, and government

agencies to develop timely, educational and informative events with keynote presentations, trainings, demonstrations and lively inter-agency panel discussions.

### Participation in 2017

<b>Total Attendance</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
PD Events (excluding Town Hall)	657	553	532	721	604
Town Hall (TH)	300	NA	NA	NA	NA
<b>Attendance by Topic</b>					
March 8, 2017					146
Quality Assurance - Friend or Foe					Half-Day Event
June 21, 2017					135
Cloud Readiness – Making sure your cloud journey isn't stormy					Half-Day Event
August 16, 2017 –					59
Mobile Business Applications with GIS - Pokémon Go at Work?					Half-Day Event
October 3, 2017					132
Innovation Leadership Management					All Day Event
November 8, 2017					132
Agile - Delivering High Quality Products and Services					All Day Event
<b>No-Shows</b>	19%	23%	26%	11%	<b>7%</b>

## Forum

**Committee Chairs:** Carl Harris (Leader) and Phil Grigg

**Program Description and Purpose:** Forum is an annual information technology seminar and trade show sponsored by the IPMA. For over thirty years, Forum has proven to be an effective opportunity for vendors to demonstrate their products, for speakers to share their expertise and knowledge, and for state employees and others to attend free seminars,

training sessions, and product demonstrations. Forum is a two-day event, with a 45+ vendor booth exhibit hall on the first day and 35+ seminars for two days. Approximately 900 state, county, city and private sector employees will attend.

### Accomplishments and success measures for Year 2017

- Keynote speaker from Deloitte on “The Tech Tsunami and the Future of Government” rated well and was well attended.
- Top 5 rated speaking sessions were on topics for mobile apps for workers, protecting sensitive data, and leadership.
- Corporate Members lead or participated in 10 sessions.
- Keynote in the exhibit hall again drew more people to the exhibit hall.
- We were able to keep the noise very low in the exhibit hall during the opening keynote.
- Booth vendors reported experiencing better engagement with attendees at the booth.
- Several sessions and most popular time slots were very well attended.
- Sold 45 booths.

### Participation

	2013	2014	2015	2016	2017
<b>Pre-Registered Attendees</b>					
Total pre-registrations	401	696	634	715	448
“No shows”	107 (27%)	216 (31%)	NA	223 (31%)	146 (33%)
<b>Attendance</b>					
First day total	351	521	479	596	450
Second day total	351	373	NA	271	200
<b>Total 2-day attendance</b>	702	894	NA	867	<b>650</b>
<b>Walk-in Registration</b>					
First day	111	157	133	158	149
Second day	111	57	NA	56	19
<b>Total</b>	222	214	NA	214	<b>158</b>
Continued on next page					

<b>Additional Participants (Speakers, staff, etc.)</b>		<b>165</b>	<b>248</b>	<b>304</b>	<b>151</b>
<b>Total Attendance</b>		<b>1,059</b>	<b>NA</b>	<b>1,171</b>	<b>801</b>

## Executive Seminar

**Committee Chairs:** Phil Grigg (Leader), Matt Modarelli, Grant Rodeheaver, and Connie Michener

**Program Description and Purpose:** This is an annual event bringing together approximately 100 government information technology executives and industry representatives for a three-day seminar to discuss topical issues.

### Accomplishments and success measures for Year 2017

- The “Leadership” theme continues to draw the right level of participation. Paid attendance totaled 95 (see detail below).
- Organized networking opportunities provided value to the Corporate Members who sponsored them and participating State employees.
- Rapid information exchange provided value to all participants, and especially to Corporate Members.
- The average session rating of 4.4 out of 5 was higher than last year’s 4.0 and the lowest speaker rating was 3.9 compared to 2.6 last year.
- Corporate Members supplied 3 of the speakers.
- The location and facility continue to meet the needs of the IPMA and participants. IPMA signed additional 5-year contracts with Campbell’s. This will enable IPMA to lock dates and position for favorable room allocations.
- Local topics for dinner speakers were very popular.

### Participation

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
<b>Attendance</b>					
Corporate Members	32	33	38	36	46
State Employees	56	61	65	61	53
<b>Total Paid Attendees</b>	<b>88</b>	<b>94</b>	<b>103</b>	<b>97</b>	<b>95</b>
<b>Continued next page</b>					

<b>Attendance</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
CIO's	16	25	22	27	23
State Agencies Represented	27	29	29	33	23

## Communications and Outreach

**Committee Chairs:** Rob St. John (Leader), Vonnie Diseth, Bryce Carlen, Steve Young

**Program Description and Purpose:** The purpose of the Communication & Outreach Committee is to provide communication and marketing support to the IPMA and the events the IPMA supports.

### Accomplishments and success measures for Year 2017

- Began the migration of the IPMA website to a more sustainable vendor.
- Continued to expand efforts to include more public-sector participation outside of state agencies.

## LeaderPath

**Committee Chairs:** Ann Bruner (Leader), Vonnie Diseth, Tony Alfonso

**Program Description and Purpose:** The IPMA develops and offers the leadership development program exclusively for Washington public sector IT managers and leaders as well as their business partner leaders. Its focus is on the day-to-day and long-term strategic challenges of creating, collaborating with, and often, leading agency and interagency IT initiatives. Through LeaderPath, participants will understand how to "sit at the table" with other agency executives and influence the decisions that are made.

### Accomplishments and success measures for Year 2017

- Updated contract to address clarity around roles and responsibilities of Chair, Vendor and IPMA Board as well as improvements for LeaderPath vendor.
- Marketed LeaderPath and Leadership Next at other IPMA events and On the IPMA website. Promoted the program at Forum and other Leadership Professional events.
- April 2017, sponsored the Alumni and guest event to market the LeaderPath Program.

- Opened the next LeaderPath Class full program, registering 30 participants.
- Promoted LeaderPath course more broadly to public sector.
- LeaderPath Committee member participated in the selection process.
- Committee selected two IPMA Board members (present or past) and One member of the business community to be speakers for LeaderPath December 2017, January and February 2018 class time.
- Leadership Professional Development class was given on October 3, 2017, **Innovation Leadership Management**
- LeaderPath Alum Community of Practice held 4 successful events.

### Participation

	2008	2010	2012	2014	2016	2018
Participants	28	19	30	30	31	30
Waiting List	0	0	1	10	7	12

2017 Event	Registered	Attended
<b>10/3/17 – Professional Development Event – Leadership</b>	<b>130</b>	<b>128</b>
<b>Alum Community of Practice Events</b>		
<b>2/23/17 – Creating Safety During Times of Change, networking, videos, and group activities</b>	<b>47</b>	<b>27</b>
<b>6/13/17 – Organizational Change Management, Cindy Cotter</b>	<b>30</b>	<b>25</b>
<b>9/7/17 - The Multiplier Effect by DOR Director Vicki Smith</b>	<b>32</b>	<b>18</b>
<b>12/2/17 – Leadership Lessons Learned, Representative Laurie Dolan</b>	<b>24</b>	<b>23</b>

# Financial Reports – 2017

## IPMA Account Balances as of 12/31/2017

### ASSETS:

#### Cash Account

TwinStar Credit Union	\$106,621
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#### Other Assets:

TwinStar (Cetera) Investment Portfolio	187,563
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Prepaid Facilities Rental	750
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<b>TOTAL ASSETS</b>	<b>\$ 294,934</b>
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### LIABILITIES & EQUITY

#### Liabilities

Prepaid Forum Booth Revenue	\$ 37,200
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#### Equity

Unrestricted Assets	238,420
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Restricted Assets	750
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Net Gain (Loss)	18,564
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<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$ 294,934</b>
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Summary Statement of Income and Expenses

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# Summary Statement of Income and Expenses

01/01/2017 through 12/31/2017

## INCOME:

Administration	\$ 71,189
Executive Seminar	88,100
Forum	55,200
LeaderPath	198
Professional Development	35,922
Dividends & Interest (not reinvested)	0
Long Term Cap Gain Dist (not reinvested)	0
Realized Gain/Loss (net of account fees)	3,066
Short Term Cap Gain Dist (not reinvested)	0
<b>TOTAL INCOME</b>	<u>\$ 253,675</u>

## EXPENSES:

Administration	\$ 60,621
Communications	5,264
Executive Seminar	82,798
Forum	44,572
LeaderPath	6,438
Professional Development	35,418
<b>TOTAL EXPENSES</b>	<u>\$ 235,111</u>

## NET GAIN (LOSS)

\$ 18,564



## **2017/2018 Event Year Corporate Members**

1. Accenture
2. Adobe Systems
3. Amazon Web Services
4. CA Technologies
5. CGI
6. Cisco Systems Inc
7. CNSI
8. Codesmart
9. Comcast
10. Dell EMC
11. Deloitte
12. DocuSign
13. ESRI
14. F5
15. Fast Enterprises
16. Gartner.
17. General Microsystems Inc
18. Hewlett Packard Enterprises
19. IBM
20. Image Source
21. Intel
22. Microsoft
23. NetApp
24. North Highland
25. Oracle
26. Palo Alto Networks
27. Presidio
28. Salesforce
29. Service Now
30. Information Applications Group (TIAG)
31. VMWare
32. Woodburn Company

